

MMBA 507 2019

Reading list for MMBA 507

View Online



A Framework for Ethical Decision Making - Markkula Center for Applied Ethics.
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A Model of Strategic IT Decision-Making Processes.
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Blockchain Could Help Us Reclaim Control of Our Personal Data.
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CASE - Analytics at Lie-Nielsen Toolworks: Custom-Built Data Tools for a Unique Small Manufacturer. <https://journals.sagepub.com/doi/pdf/10.1057/s41266-017-0017-3>.

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Digital Innovation.

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Digital Work Design.

https://www.researchgate.net/publication/323702850_Digital_Work_Design_The_Interplay_of_Human_and_Computer_in_Future_Work_Practices_as_an_Interdisciplinary_Grand_Challenge.

Empowering Production Workers with Digitally Facilitated Knowledge Processes – a Conceptual Framework.

<https://www.tandfonline.com/doi/abs/10.1080/00207543.2018.1445877>.

Enterprise Social Networks from a Manager's Perspective.

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How to Create Belonging for Remote Workers - MIT Sloan.

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Is Your Company Ready for a Digital Future? - MIT Sloan.

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Lessons from Becoming a Data-Driven Organization.

<http://sloanreview.mit.edu/case-study/lessons-from-becoming-a-data-driven-organization/>.

Malleable End-User Software.

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The Six Mistakes Executives Make in Risk Management.

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The Work System Method: Systems Thinking for Business Professionals.

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