MMBA 507 2019

Reading list for MMBA 507

'A Framework for Ethical Decision Making - Markkula Center for Applied Ethics', n.d. https://www.scu.edu/ethics/ethics-resources/ethical-decision-making/a-framework-for-ethical-decision-making/.

'A Model of Strategic IT Decision-Making Processes', n.d. https://openrepository.aut.ac.nz/bitstream/handle/10292/8145/acis20140_submission_136.pdf?sequence=1&isAllowed=y.

'Artificial Intelligence and the Future of Work: Human-AI Symbiosis in Organizational Decision Making - Business Horizons', n.d. https://fardapaper.ir/mohavaha/uploads/2018/05/Fardapaper-Artificial-intelligence-and-the-future-of-work-Human-AI-symbiosis-in-organizational-decision-making.pdf.

'Bell Scraps Controversial Ad Program, Deletes Customer Profiles | The Star', n.d. https://www.thestar.com/news/canada/2015/04/13/bell-promises-to-delete-data-from-tracking-customers.html.

'Blockchain Could Help Us Reclaim Control of Our Personal Data', n.d. https://hbr.org/2017/10/smart-ledgers-can-help-us-reclaim-control-of-our-personal-data.

'CASE - A High Performance Computing Cluster under Attack: The Titan Incident', n.d. https://journals.sagepub.com/doi/pdf/10.1057/jittc.2015.1.

'CASE - Analytics at Lie-Nielsen Toolworks: Custom-Built Data Tools for a Unique Small Manufacturer', n.d. https://journals.sagepub.com/doi/pdf/10.1057/s41266-017-0017-3.

'CASE - Automation in Recruitment: A New Frontier (HR Solutions)', n.d. https://journals.sagepub.com/doi/pdf/10.1057/s41266-018-0042-x.

'CASE - Cinetics: Fueling Entrepreneurial Innovations through Crowdfunding', n.d. https://journals.sagepub.com/doi/pdf/10.1057/s41266-016-0005-z.

'CASE - Is There a Prescription for Strategic IT Decisions? (Pharma)', n.d. https://journals.sagepub.com/doi/abs/10.1057/s41266-016-0011-1.

'CASE - Toward the Workplace of the Future (Allianz)'. Business Horizons, n.d. https://www.researchgate.net/publication/331163651_TOWARD_THE_WORKPLACE_OF_THE_FUTURE_HOW_ORGANIZATIONS_CAN_FACILITATE_DIGITAL_WORK.

'CASE - Understanding the Value and Organizational Implications of Big Data Analytics: The Case of AUDI AG', n.d. https://journals.sagepub.com/doi/abs/10.1057/s41266-018-0036-8.

Dellermann, Dominik, Philipp Ebel, Matthias Söllner, and Jan Marco Leimeister. 'Hybrid Intelligence'. Business & Information Systems Engineering, 28 March 2019. https://doi.org/10.1007/s12599-019-00595-2.

'Digital Innovation', n.d. https://www.researchgate.net/publication/328148808_Digital_Innovation.

'Digital Work Design', n.d. https://www.researchgate.net/publication/323702850_Digital_Work_Design_The_Interplay_of_Human_and_Computer_in_Future_Work_Practices_as_an_Interdisciplinary_Grand_Challenge.

'Empowering Production Workers with Digitally Facilitated Knowledge Processes – a Conceptual Framework', n.d. https://www.tandfonline.com/doi/abs/10.1080/00207543.2018.1445877.

'Enterprise Social Networks from a Manager's Perspective', n.d. https://www.researchgate.net/publication/301281413_Enterprise_Social_Networks_from_a_Manager's_Perspective.

'Google Now Knows When Its Users Go to the Store and Buy Stuff - The Washington Post', n.d. https://www.washingtonpost.com/news/the-switch/wp/2017/05/23/google-now-knows-when-you-are-at-a-cash-register-and-how-much-you-are-spending/?utm_term=.ab410ee6dbe8.

'How Hard Is It to "de-Anonymize" Cellphone Data? | MIT News', n.d. http://news.mit.edu/2013/how-hard-it-de-anonymize-cellphone-data.

'How to Create Belonging for Remote Workers - MIT Sloan', n.d. https://sloanreview.mit.edu/article/how-to-create-belonging-for-remote-workers/.

'Is Your Company Ready for a Digital Future? - MIT Sloan', n.d. https://sloanreview.mit.edu/article/is-your-company-ready-for-a-digital-future/.

'Lessons from Becoming a Data-Driven Organization', n.d. http://sloanreview.mit.edu/case-study/lessons-from-becoming-a-data-driven-organization/.

'Malleable End-User Software', n.d. https://www.researchgate.net/publication/257790602_Malleable_End-User_Software.

Schultze, Ulrike, and Richard O. Mason. 'Managing the Risks of Big Data at MyTelco: Taking Ethics Seriously'. Journal of Information Technology Teaching Cases 8, no. 1 (May 2018): 1–8. https://doi.org/10.1057/s41266-017-0025-3.

'The Six Mistakes Executives Make in Risk Management', n.d. https://hbr.org/2009/10/the-six-mistakes-executives-make-in-risk-management.

'The Work System Method: Systems Thinking for Business Professionals', n.d.

https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=2&ved=2ahUKEwjs6dG-4cPgAhWCXSsKHR01A7IQFjABegQIAhAC&url=https%3A%2F%2Frepository.usfca.edu%2Fcgi%2Fviewcontent.cgi%3Farticle%3D1031%26context%3Dat&usg=AOvVaw1B9F5Mx3a766kOdHHgG212.

'Thinking Through How Automation Will Affect Your Workforce - Harvard Business Review', n.d. https://hbr.org/2017/04/thinking-through-how-automation-will-affect-your-workforce.
'What Blockchain Can't Do', n.d. https://hbr.org/2018/06/what-blockchain-cant-do.

'What Is BLOCKCHAIN? The Best Explanation of Blockchain Technology - YouTube', 2018. https://www.youtube.com/watch?v=3xGLc-zz9cA.