

# MMBA 507 2019

Reading list for MMBA 507

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@article{Dellermann\_Ebel\_Söllner\_Leimeister\_2019, title={Hybrid Intelligence}, DOI={10.1007/s12599-019-00595-2}, journal={Business & Information Systems Engineering}, author={Dellermann, Dominik and Ebel, Philipp and Söllner, Matthias and Leimeister, Jan Marco}, year={2019}, month={Mar} }

@article{Schultze\_Mason\_2018, title={Managing the Risks of Big Data at MyTelco: Taking Ethics Seriously}, volume={8}, DOI={10.1057/s41266-017-0025-3}, number={1}, journal={Journal of Information Technology Teaching Cases}, author={Schultze, Ulrike and Mason, Richard O.}, year={2018}, month={May}, pages={1-8} }

@misc{What is BLOCKCHAIN? The best explanation of blockchain technology - YouTube\_2018, url={https://www.youtube.com/watch?v=3xGLc-zz9cA}, year={2018} }

@article{Is Your Company Ready for a Digital Future? - MIT Sloan, url={https://sloanreview.mit.edu/article/is-your-company-ready-for-a-digital-future/} }

@article{The Work System Method: Systems Thinking for Business Professionals, url={https://www.google.com/url?sa=t&rc=j&q=&escr=s&source=web&cd=2&ved=2ahUKEwjs6dG-4cPgAhWCXSsKHR01A7lQFjABegQIAhAC&url=https%3A%2F%2Frepository.usfca.edu%2Fcgi%2Fviewcontent.cgi%3Farticle%3D1031%26context%3Dat&usg=AOvVaw1B9F5Mx3a766kOdHHgG212} }

@article{CASE - Understanding the Value and Organizational Implications of Big Data Analytics: The Case of AUDI AG, url={https://journals.sagepub.com/doi/abs/10.1057/s41266-018-0036-8} }

@misc{Lessons from Becoming a Data-Driven Organization, url={http://sloanreview.mit.edu/case-study/lessons-from-becoming-a-data-driven-organization/} }

@article{CASE - Cinetics: fueling entrepreneurial innovations through crowdfunding, url={https://journals.sagepub.com/doi/pdf/10.1057/s41266-016-0005-z} }

@article{Digital Innovation, url={https://www.researchgate.net/publication/328148808\_Digital\_Innovation} }

@article{How to Create Belonging for Remote Workers - MIT Sloan, url={https://sloanreview.mit.edu/article/how-to-create-belonging-for-remote-workers/} }

@article{Digital Work Design, url={https://www.researchgate.net/publication/323702850\_Digital\_Work\_Design\_The\_Inter} }

play\_of\_Human\_and\_Computer\_in\_Future\_Work\_Practices\_as\_an\_Interdisciplinary\_Grand\_Challenge} }

@article{CASE - Toward the workplace of the future (Allianz),  
url={ [https://www.researchgate.net/publication/331163651\\_TOWARD\\_THE\\_WORKPLACE\\_OF\\_THE\\_FUTURE\\_HOW\\_ORGANIZATIONS\\_CAN\\_FACILITATE\\_DIGITAL\\_WORK](https://www.researchgate.net/publication/331163651_TOWARD_THE_WORKPLACE_OF_THE_FUTURE_HOW_ORGANIZATIONS_CAN_FACILITATE_DIGITAL_WORK)},  
journal={ Business Horizons} }

@article{Malleable End-User Software,  
url={ [https://www.researchgate.net/publication/257790602\\_Malleable\\_End-User\\_Software](https://www.researchgate.net/publication/257790602_Malleable_End-User_Software)}  
}

@article{Enterprise Social Networks from a Manager's Perspective,  
url={ [https://www.researchgate.net/publication/301281413\\_Enterprise\\_Social\\_Networks\\_from\\_a\\_Manager's\\_Perspective](https://www.researchgate.net/publication/301281413_Enterprise_Social_Networks_from_a_Manager's_Perspective) } }

@article{CASE - Analytics at Lie-Nielsen Toolworks: custom-built data tools for a unique small manufacturer,  
url={ <https://journals.sagepub.com/doi/pdf/10.1057/s41266-017-0017-3> } }

@article{Empowering production workers with digitally facilitated knowledge processes - a conceptual framework,  
url={ <https://www.tandfonline.com/doi/abs/10.1080/00207543.2018.1445877> } }

@article{CASE - Automation in recruitment: a new frontier (HR solutions),  
url={ <https://journals.sagepub.com/doi/pdf/10.1057/s41266-018-0042-x> } }

@article{Thinking Through How Automation Will Affect Your Workforce - Harvard Business Review,  
url={ <https://hbr.org/2017/04/thinking-through-how-automation-will-affect-your-workforce> } }

@misc{Artificial intelligence and the future of work: Human-AI symbiosis in organizational decision making - Business Horizons,  
url={ <https://fardapaper.ir/mohavaha/uploads/2018/05/Fardapaper-Artificial-intelligence-and-the-future-of-work-Human-AI-symbiosis-in-organizational-decision-making.pdf> } }

@article{CASE - Is there a prescription for strategic IT decisions? (Pharma),  
url={ <https://journals.sagepub.com/doi/abs/10.1057/s41266-016-0011-1> } }

@article{A Model of Strategic IT Decision-Making Processes,  
url={ [https://openrepository.aut.ac.nz/bitstream/handle/10292/8145/acs20140\\_submission\\_136.pdf?sequence=1&isAllowed=y](https://openrepository.aut.ac.nz/bitstream/handle/10292/8145/acs20140_submission_136.pdf?sequence=1&isAllowed=y) } }

@misc{Google now knows when its users go to the store and buy stuff - The Washington Post,  
url={ [https://www.washingtonpost.com/news/the-switch/wp/2017/05/23/google-now-knows-when-you-are-at-a-cash-register-and-how-much-you-are-spending/?utm\\_term=.ab410ee6d8be8](https://www.washingtonpost.com/news/the-switch/wp/2017/05/23/google-now-knows-when-you-are-at-a-cash-register-and-how-much-you-are-spending/?utm_term=.ab410ee6d8be8) } }

@article{A Framework for Ethical Decision Making - Markkula Center for Applied Ethics,  
url={ <https://www.scu.edu/ethics/ethics-resources/ethical-decision-making/a-framework-for>

-ethical-decision-making/} }

@article{Bell scraps controversial ad program, deletes customer profiles | The Star,  
url={ <https://www.thestar.com/news/canada/2015/04/13/bell-promises-to-delete-data-from-tracking-customers.html> } }

@misc{How hard is it to 'de-anonymize' cellphone data? | MIT News,  
url={ <http://news.mit.edu/2013/how-hard-it-de-anonymize-cellphone-data> } }

@article{CASE - A high performance computing cluster under attack: the Titan incident,  
url={ <https://journals.sagepub.com/doi/pdf/10.1057/jittc.2015.1> } }

@article{The Six Mistakes Executives Make in Risk Management,  
url={ <https://hbr.org/2009/10/the-six-mistakes-executives-make-in-risk-management> } }

@article{Blockchain Could Help Us Reclaim Control of Our Personal Data,  
url={ <https://hbr.org/2017/10/smart-ledgers-can-help-us-reclaim-control-of-our-personal-data> } }

@article{What Blockchain Can't Do,  
url={ <https://hbr.org/2018/06/what-blockchain-cant-do> } }