

# MMBA 507 2019

Reading list for MMBA 507

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'A Framework for Ethical Decision Making - Markkula Center for Applied Ethics'  
<<https://www.scu.edu/ethics/ethics-resources/ethical-decision-making/a-framework-for-ethical-decision-making/>>

'A Model of Strategic IT Decision-Making Processes'  
<[https://openrepository.aut.ac.nz/bitstream/handle/10292/8145/acis20140\\_submission\\_136.pdf?sequence=1&isAllowed=y](https://openrepository.aut.ac.nz/bitstream/handle/10292/8145/acis20140_submission_136.pdf?sequence=1&isAllowed=y)>

'Bell Scraps Controversial Ad Program, Deletes Customer Profiles | The Star'  
<<https://www.thestar.com/news/canada/2015/04/13/bell-promises-to-delete-data-from-tracking-customers.html>>

'Blockchain Could Help Us Reclaim Control of Our Personal Data'  
<<https://hbr.org/2017/10/smart-ledgers-can-help-us-reclaim-control-of-our-personal-data>>

'CASE - A High Performance Computing Cluster under Attack: The Titan Incident'  
<<https://journals.sagepub.com/doi/pdf/10.1057/jittc.2015.1>>

'CASE - Analytics at Lie-Nielsen Toolworks: Custom-Built Data Tools for a Unique Small Manufacturer' <<https://journals.sagepub.com/doi/pdf/10.1057/s41266-017-0017-3>>

'CASE - Automation in Recruitment: A New Frontier (HR Solutions)'  
<<https://journals.sagepub.com/doi/pdf/10.1057/s41266-018-0042-x>>

'CASE - Cinetics: Fueling Entrepreneurial Innovations through Crowdfunding'  
<<https://journals.sagepub.com/doi/pdf/10.1057/s41266-016-0005-z>>

'CASE - Is There a Prescription for Strategic IT Decisions? (Pharma)'  
<<https://journals.sagepub.com/doi/abs/10.1057/s41266-016-0011-1>>

'CASE - Toward the Workplace of the Future (Allianz)' Business Horizons  
<[https://www.researchgate.net/publication/331163651\\_TOWARD\\_THE\\_WORKPLACE\\_OF\\_THE\\_FUTURE\\_HOW\\_ORGANIZATIONS\\_CAN\\_FACILITATE\\_DIGITAL\\_WORK](https://www.researchgate.net/publication/331163651_TOWARD_THE_WORKPLACE_OF_THE_FUTURE_HOW_ORGANIZATIONS_CAN_FACILITATE_DIGITAL_WORK)>

'CASE - Understanding the Value and Organizational Implications of Big Data Analytics: The Case of AUDI AG' <<https://journals.sagepub.com/doi/abs/10.1057/s41266-018-0036-8>>

Dellermann, Dominik et al, 'Hybrid Intelligence' [2019] Business & Information Systems Engineering

'Digital Innovation'

<[https://www.researchgate.net/publication/328148808\\_Digital\\_Innovation](https://www.researchgate.net/publication/328148808_Digital_Innovation)>

'Digital Work Design'

<[https://www.researchgate.net/publication/323702850\\_Digital\\_Work\\_Design\\_The\\_Interplay\\_of\\_Human\\_and\\_Computer\\_in\\_Future\\_Work\\_Practices\\_as\\_an\\_Interdisciplinary\\_Grand\\_Challenge](https://www.researchgate.net/publication/323702850_Digital_Work_Design_The_Interplay_of_Human_and_Computer_in_Future_Work_Practices_as_an_Interdisciplinary_Grand_Challenge)>

'Empowering Production Workers with Digitally Facilitated Knowledge Processes - a Conceptual Framework'

<<https://www.tandfonline.com/doi/abs/10.1080/00207543.2018.1445877>>

'Enterprise Social Networks from a Manager's Perspective'

<[https://www.researchgate.net/publication/301281413\\_Enterprise\\_Social\\_Networks\\_from\\_a\\_Manager's\\_Perspective](https://www.researchgate.net/publication/301281413_Enterprise_Social_Networks_from_a_Manager's_Perspective)>

'How to Create Belonging for Remote Workers - MIT Sloan'

<<https://sloanreview.mit.edu/article/how-to-create-belonging-for-remote-workers/>>

'Is Your Company Ready for a Digital Future? - MIT Sloan'

<<https://sloanreview.mit.edu/article/is-your-company-ready-for-a-digital-future/>>

'Malleable End-User Software'

<[https://www.researchgate.net/publication/257790602\\_Malleable\\_End-User\\_Software](https://www.researchgate.net/publication/257790602_Malleable_End-User_Software)>

Schultze, Ulrike and Richard O Mason, 'Managing the Risks of Big Data at MyTelco: Taking Ethics Seriously' (2018) 8(1) Journal of Information Technology Teaching Cases 1

'The Six Mistakes Executives Make in Risk Management'

<<https://hbr.org/2009/10/the-six-mistakes-executives-make-in-risk-management>>

'The Work System Method: Systems Thinking for Business Professionals'

<<https://www.google.com/url?sa=t&rc=j&q=&esrc=s&source=web&cd=2&ved=2ahUKEwjs6dG-4cPgAhWCXSsKHR01A7IQFjABegQIAhAC&url=https%3A%2F%2Frepository.usfca.edu%2Fcgi%2Fviewcontent.cgi%3Farticle%3D1031%26context%3Dat&usg=AOvVaw1B9F5Mx3a766kOdHHgG212>>

'Thinking Through How Automation Will Affect Your Workforce - Harvard Business Review'

<<https://hbr.org/2017/04/thinking-through-how-automation-will-affect-your-workforce>>

'What Blockchain Can't Do' <<https://hbr.org/2018/06/what-blockchain-cant-do>>

'Artificial Intelligence and the Future of Work: Human-AI Symbiosis in Organizational Decision Making - Business Horizons'

<<https://fardapaper.ir/mohavaha/uploads/2018/05/Fardapaper-Artificial-intelligence-and-the-future-of-work-Human-AI-symbiosis-in-organizational-decision-making.pdf>>

'Google Now Knows When Its Users Go to the Store and Buy Stuff - The Washington Post'

<[https://www.washingtonpost.com/news/the-switch/wp/2017/05/23/google-now-knows-when-you-are-at-a-cash-register-and-how-much-you-are-spending/?utm\\_term=.ab410ee6dbe8](https://www.washingtonpost.com/news/the-switch/wp/2017/05/23/google-now-knows-when-you-are-at-a-cash-register-and-how-much-you-are-spending/?utm_term=.ab410ee6dbe8)>

'How Hard Is It to "de-Anonymize" Cellphone Data? | MIT News'  
<<http://news.mit.edu/2013/how-hard-it-de-anonymize-cellphone-data>>

'Lessons from Becoming a Data-Driven Organization'  
<<http://sloanreview.mit.edu/case-study/lessons-from-becoming-a-data-driven-organization/>>

'What Is BLOCKCHAIN? The Best Explanation of Blockchain Technology - YouTube'  
<<https://www.youtube.com/watch?v=3xGLc-zz9cA>>