

MGMT311 2019

Tutorial cases

View Online



[1]

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A. Jashapara, 'Case study: Toyota', in Knowledge management: an integrated approach, 2nd ed., Harlow, Essex: Pearson/Financial Times/Prentice Hall, 2011. [Online]. Available: <https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187158&ppg=172>

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A. Jashapara, 'Case study: Tata Consultancy Services', in Knowledge management: an integrated approach, 2nd ed., Harlow, Essex: Pearson/Financial Times/Prentice Hall, 2011. [Online]. Available: <https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187158&ppg=274>

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A. Jashapara, 'Case study: Woods Bagot', in Knowledge management: an integrated approach, 2nd ed., Harlow, Essex: Pearson/Financial Times/Prentice Hall, 2011.