

MGMT311 2019

Tutorial cases

View Online



Jashapara, Ashok. 'Case Study: Fluor'. In Knowledge Management: An Integrated Approach, 2nd ed. Harlow, Essex: Pearson/Financial Times/Prentice Hall, 2011.

<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187158&ppg=310>.

———. 'Case Study: Infosys'. In Knowledge Management: An Integrated Approach, 2nd ed. Harlow, Essex: Pearson/Financial Times/Prentice Hall, 2011.

<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187158&ppg=104>.

———. 'Case Study: Royal Dutch Shell'. In Knowledge Management: An Integrated Approach, 2nd ed. Harlow, Essex: Pearson/Financial Times/Prentice Hall, 2011.

<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187158&ppg=243>.

———. 'Case Study: Tata Consultancy Services'. In Knowledge Management: An Integrated Approach, 2nd ed. Harlow, Essex: Pearson/Financial Times/Prentice Hall, 2011.

<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187158&ppg=274>.

———. 'Case Study: Toyota'. In Knowledge Management: An Integrated Approach, 2nd ed. Harlow, Essex: Pearson/Financial Times/Prentice Hall, 2011.

<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187158&ppg=172>.

———. 'Case Study: Unilever'. In Knowledge Management: An Integrated Approach, 2nd ed. Harlow, Essex: Pearson/Financial Times/Prentice Hall, 2011.

<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187158&ppg=132>.

———. 'Case Study: Woods Bagot'. In Knowledge Management: An Integrated Approach, 2nd ed. Harlow, Essex: Pearson/Financial Times/Prentice Hall, 2011.