

MGMT205

Strategic Management

View Online



Anonymous. 'Streamlined; The Future of Media'. *The Economist* 430 (n.d.): 66–67.
<https://search.proquest.com/docview/2199832062/fulltextPDF/38F646F838774FA4PQ/1?acountid=14782>.

———. 'The Tech Giant Everyone Is Watching'. *The Economist* 427, no. 7 (n.d.).
<https://search.proquest.com/docview/2061870944/fulltextPDF/3AABB0818B0049EEPQ/1?acountid=14782>.

———. 'The Television Will Be Revolutionised'. *The Economist* 427, no. 7 (n.d.): 18–20.
<https://search.proquest.com/docview/2061859782/fulltextPDF/5E8061CD03954314PQ/1?acountid=14782>.

Gerry Johnson, , Richard Whittington, , Patrick Regnér, , Kevan Scholes, , and Duncan Angwin. *Case Study: The Rise of a Unicorn - Airbnb*. Pearson Education Limited, 2017.
<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187368&ppg=53>.

———. 'Rocket Internet Case Study'. In *Exploring Strategy*. Pearson Education Limited, 2017.
<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187368&ppg=157>.

———. 'The IKEA Approach: Case Study'. In *Exploring Strategy*. Pearson Education Limited, 2017.
<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187368&ppg=266>.

———. 'Virgin: Case Study'. In *Exploring Strategy*. Pearson Education Limited, 2017.
<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5187368&ppg=300>.

'How to Make Sustainability Every Employee's Responsibility', n.d.
<https://hbr.org/2018/02/how-to-make-sustainability-every-employees-responsibility>.

'In Search of the Good Business; Unilever'. *The Economist* 412, no. 8899 (n.d.): 55(US)-55(US).
<https://go.gale.com/ps/i.do?id=GALE|A377652442&v=2.1&u=vuw&it=r&p=AONE&sw=w>.

Stephen Cummings , and Duncan Angwin. *Pringle: Hanging by a Thread*. John Wiley & Sons, Incorporated, 2017.
<https://ebookcentral.proquest.com/lib/vuw/reader.action?docID=5050346&ppg=324>.