## COMD 201



Bringhurst, R. (no date) The elements of typographic style. 4th ed. (version 4.0). Seattle, WA: Hartley & Marks.

Hailstone, M. (no date) 'The national grid #8', in The national grid., pp. 82-87-90-95.

Hall, S.S. (2004) 'I, Mercator', in You are here: personal geographies and other maps of the imagination. 1st ed. New York: Princeton Architectural Press, pp. 14–19.

Potter, N. (1980) 'Chapter 1: What is a designer? and Chapter 2: Is a designer an artist?', in What is a designer: things, places, messages. Rev. and extended ed. Reading (73 Blenheim Gardens, Reading RG1 5QJ): Hyphen, pp. 10–20.