

COML308 Marketing Law

View Online



'About Medsafe', n.d. <http://www.medsafe.govt.nz/other/about.asp>.

'About the ACVM', n.d. <http://www.foodsafety.govt.nz/industry/acvm/about/>.

'ASA - Advertising Standards Authority', n.d. <https://www.asa.co.nz/about-us/>.

'Commerce Commission - Intro', 2017. <https://comcom.govt.nz/business>.

Corbett, Susan, and Yvonne Van Roy. 'The Major Events Management Act'. New Zealand Law Journal, 2008.

<https://advance.lexis.com/document/?pdmfid=1230042&crd=8fa130cf-1f1e-4596-aa7e-8ee1ebeed514&pddocfullpath=%2Fshared%2Fdocument%2Fanalytical-materials-nz%2Furn%3AcontentItem%3A5D5P-33P1-DXPM-S2P2-00000-00&pdcontentcomponentid=112485&pdteaserkey=sr1&pdicsfeatureid=1517128&pditab=allpods&ecomp=tz4qk&earg=sr1&prid=4804c822-c16e-4e29-9d5a-39a92f760cd0>

Fenty & Ors v Arcadia Group Brands Ltd & Ors (n.d.).

Frankel, Susy. Intellectual Property in New Zealand. 2nd ed. Wellington, New Zealand: LexisNexis, 2011.

Ministry of Economic Development. 'Review of Franchising Regulation in New Zealand Discussion Document', 2008.

http://ndhadeliver.natlib.govt.nz/delivery/DeliveryManagerServlet?dps_pid=IE754742.

Varey, Richard J., ed. New Zealand Law for Marketers. Second edition. Wellington, New Zealand: LexisNexis NZ Limited, 2014.